2026–2027 IOWA WILD

PROMO SCHEDULE

SEASON PRESENTED BY KWIK STAR

OCT. 9
OPENING NIGHT
MAGNET SCHEDULE GIVEAWAY (FIRST 1500 FANS)

OCT. 10
KIDS OPENING NIGHT
+ POSTGAME AUTOGRAPH SESSION
KIDS GIVEAWAY COMING SOON

OCT. 23
HOPTOBERFEST

OCT. 24
BOOK CLUB NIGHT
+ PRIDE NIGHT

OCT. 30
WIZARD NIGHT

NOV. 1
HOCKEYWEEN
REUSABLE TOTE BAG GIVEAWAY (FIRST 1500 FANS)

NOV. 5
WILD ABOUT EDUCATION
SCHOOL DAY WORKBOOK GIVEAWAY (ALL STUDENTS IN ATTENDANCE)

NOV. 13
LOCAL HEROES NIGHT
WINTER TOUCHSCREEN GLOVES GIVEAWAY (FIRST 1500 FANS)

NOV. 14
VETERANS APPRECIATION
+ SPECIALTY JERSEY & AUCTION
IOWA WILD HAT GIVEAWAY (FIRST 1500 FANS)

DEC. 5
TEDDY BEAR TOSS

DEC. 6
COMING SOON!
+ PUCKS 'N PAWS
YOUTH JERSEY GIVEAWAY (FIRST 1500 KIDS 12 & UNDER)

DEC. 18
WINTER WONDERLAND

DEC. 19
PEANUTS NIGHT
BOBBLEHEAD GIVEAWAY (FIRST 1500 FANS)

DEC. 29
$2 BEER NIGHT

DEC. 31
NYE BASH
+ POSTGAME FIREWORKS
DIAMOND GIVEAWAY (FIRST 1500 FANS)

JAN. 16
COMING SOON!
+ POSTGAME CONCERT

JAN. 29
MILITARY APPRECIATION
HAT GIVEAWAY (FIRST 1500 FANS)

FEB. 13
PINK IN THE RINK
+ SPECIALTY JERSEY & AUCTION

FEB. 24
WOMEN IN SPORTS
+ NETWORKING EVENT

FEB. 26
NEON NIGHT

MAR. 7
CRASH'S BIRTHDAY
+ FAITH & FAMILY NIGHT
YOUTH JERSEY GIVEAWAY (FIRST 1500 KIDS 12 & UNDER)

MAR. 13
RACING NIGHT
IOWA SPEEDWAY GIVEAWAY COMING SOON

APR. 2
COMING SOON!
+ SPECIALTY JERSEY & AUCTION

APR. 9
FAN APPRECIATION

APR. 10
FAN APPRECIATION
TEAM POSTER GIVEAWAY (FIRST 1500 FANS)

DAILY SPECIALS

SUNDAYS
POST GAME SKATE

TUESDAYS
$2 HOT DOGS & POPCORN

WEDNESDAYS
WILD WEDNESDAYS
WHEN THE WILD WIN YOU WIN!

FRIDAYS
$2 BEER NIGHT

SATURDAYS
2 FOR 1 CONFLUENCE BEERS
+ COCA-COLA CONCERT SERIES

All home games are played at Casey's Center. Visit iowawild.com for the most up-to-date promotions. Theme nights and promotions are subject to change.

FULLY PROMOTED
URBANDALE